# THE GOLDEN PADDLE

The winners of the World Paddle Awards™ will receive The Golden Paddle, a symbol of how each discipline, even though different in sensation to many, requires a paddle used from a boat on the water. The Golden Paddle is an emblem of what we have in common and depicts our mission to unite all people and paddlesports.



# THE WORLD PADDLE AWARDS



"The Oscars of Paddlesports. This is something the sport needed"

Augsburger Allgemeine Newspaper

"The 2015 ceremony in Augsburg felt like being part of the United Nations. The diversity of winners, the emotions we saw on the podium and amongst the guests: this evening we united the world of paddlesports."

> Antoine Goetschy Member of the WPA Academy







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Humanity's love of sport is global, transcending national and cultural divisions and encompassing some of the noblest human aspirations and qualities.

The World Paddle Awards™ is held annually, celebrating the most remarkable men and women from the world of paddlesports along with their achievements from the previous calendar year.

By acknowledging the 15 paddlesport disciplines, including its professional and voluntary surroundings, the World Paddle Awards is the most prestigious and unique celebration in the world of paddlesports.

The interest in the World Paddle Awards goes above and beyond traditional paddlesport events and is also called the 'Oscars' or 'United Nations' of Paddlesports by mainstream and niche media.

### THE ACADEMY AND JUDGING

A unique association of the greatest living sporting legends and other figureheads, the Academy embraces the principle of using sport to help bring positive social change and unite the different paddlesport disciplines. All Academy members: worldpaddleawards.com/organisation

The members of the WPA Academy vote by secret ballot to select the Award winners in all eight categories. Their vote has a weighting of 50% and will be reconciled with the Public vote. Although the Awards bring attention to those at the top end of our sport, it is also athletes at grassroots-level and lesser known paddlesport disciplines that benefit too.

### **AWARDS CATEGORIES**

#### **SPORTSMAN**



# **SPORTSWOMAN**



#### **FOUNDATION**



**JUNIOR** 



**MEDIA** 



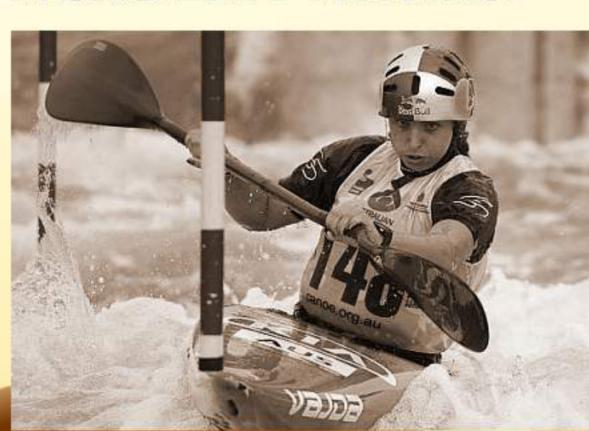
**INDUSTRY** 



LIFETIME ACHIEVEMENT



**ACADEMY AWARD** 



### NOMINATIONS

Nominations should only be made via the Awards' online website form. You can enter your nomination at worldpaddleawards.com/nominate

#### PARTNER PROGRAM

The World Paddle Awards represents one of the most effective global marketing platforms, reaching hundreds of thousands. In order to be able to stage an initiative of such a scale, the support of commercial affiliates is crucial.

In addition, to the huge appeal of the annual WPA Ceremony itself, the partner and sponsor packages offered by WPA make a sponsorship deal with the world's most prestigious paddlesports awards a hugely attractive proposition.

For more information contact Executive Director Rob van Bommel at rob@worldpaddleawards.com or visit: worldpaddleawards.com/partner-program

### OFFICIAL SUPPORTER

For the Official Supporter, we have tailored several unique WPA branded products, gifts and services, only available through the World Paddle Awards. The Platinum Official Supporters will become part of our annual awards celebrations. For more information visit:

worldpaddleawards.com/supporter

**GLOBAL PARTNERS** 

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PLATINUM/GOLD SUPPORTERS

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